



Prospects*PLUS!*[®]



Pricing Schedule

Effective 03/15/2022

(866) 405-3638

www.prospectsplus.com

Paper shortages are affecting every industry – including direct mail for real estate professionals.

We're working hard to keep paper in stock, but types of paper may vary based on availability. Regardless of the exact type of paper, your marketing will always look professional!

ProspectsPLUS! Master Pricing Schedule - effective March 15, 2022

2022-0315-1X
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Postcards - Mailed	First Class Postage								Standard Class Postage							
	1-99	100-249	250-499	500-999	1000-2499	2500-4999	5000-9999	10,000+	1-99	100-249	250-499	500-999	1000-2499	2500-4999	5000-9999	10,000+
130# Cover Paper																
Standard Size 5½" x 4¼"	\$0.73	\$0.72	\$0.71	\$0.70	\$0.69	\$0.68	\$0.67	\$0.65	N/A							
Jumbo Size 8½" x 5½"	\$1.04	\$1.02	\$1.01	\$1.00	\$0.99	\$0.98	\$0.96	\$0.95	\$0.88	\$0.84	\$0.83	\$0.82	\$0.81	\$0.80	\$0.79	\$0.78
Panoramic Size 11" x 5½"	\$1.23	\$1.20	\$1.17	\$1.15	\$1.13	\$1.09	\$1.07	\$1.05	\$1.07	\$1.04	\$1.00	\$0.98	\$0.95	\$0.92	\$0.91	\$0.89
Mega Size 11" x 8½"	\$2.08	\$2.03	\$2.00	\$1.95	\$1.91	\$1.87	\$1.84	\$1.81	\$1.82	\$1.77	\$1.73	\$1.70	\$1.65	\$1.61	\$1.58	\$1.54
Super-Mega Size 12" x 15"	\$2.78	\$2.72	\$2.66	\$2.61	\$2.56	\$2.51	\$2.46	\$2.38	\$2.40	\$2.35	\$2.28	\$2.23	\$2.18	\$2.14	\$2.08	\$2.00

Postcards - EDDM	Full Service ¹ -- Includes EDDM Postage							We Help ¹ / Do It Yourself -- Does Not Include Postage ²					
	200-249	250-499	500-999	1000-2499	2500-4999	5000-9999	10,000+	200-249	250-499	500-999	1000-2499	2500-5000	5001+
100# Cover Paper													
Panoramic Size 11" x 5½"	\$0.82	\$0.79	\$0.76	\$0.73	\$0.70	\$0.68	\$0.66	\$0.61	\$0.58	\$0.55	\$0.52	\$0.49	N/A ³
Mega Size 11" x 8½"	\$1.06	\$1.02	\$0.98	\$0.93	\$0.89	\$0.86	\$0.82	\$0.85	\$0.81	\$0.76	\$0.72	\$0.68	N/A ³
Super-Mega Size 12" x 15"	\$1.53	\$1.47	\$1.41	\$1.36	\$1.31	\$1.26	\$1.18	\$1.32	\$1.26	\$1.21	\$1.16	\$1.10	N/A ³

¹ Add \$25.00 per carrier route for Full Service and We Help

² Retail EDDM postage of 20¢ per piece is paid by customer at Post Office for We Help and Do It Yourself

³ Per USPS regulations, the maximum quantity for EDDM Retail is 5,000 pieces. Use our Full Service option for quantities over 5,000 pieces.

Postcards - Shipped	130# Cover Paper						
	25-49	50-99	100-249	250-499	500-999	1000-2499	2500+
Standard Size 5½" x 4¼"	\$0.37	\$0.33	\$0.32	\$0.31	\$0.34	\$0.33	\$0.32
Jumbo Size 8½" x 5½"	\$0.51	\$0.44	\$0.42	\$0.41	\$0.40	\$0.39	\$0.37
Panoramic Size 11" x 5½"	\$0.72	\$0.63	\$0.62	\$0.57	\$0.55	\$0.53	\$0.49
Mega Size 11" x 8½"	\$1.04	\$0.90	\$0.87	\$0.82	\$0.77	\$0.73	\$0.69
Super-Mega Size 12" x 15"	\$1.61	\$1.43	\$1.36	\$1.29	\$1.23	\$1.18	\$1.13

Door Hangers	One-Sided							Two-Sided						
	25-49	50-99	100-249	250-499	500-999	1000-2499	2500+	25-49	50-99	100-249	250-499	500-999	1000-2499	2500+
4" x 11"														
100# Gloss Cover, with Doorknob Cutout	\$0.54	\$0.44	\$0.35	\$0.33	\$0.28	\$0.25	\$0.23	\$0.59	\$0.50	\$0.42	\$0.39	\$0.35	\$0.32	\$0.28
100# Gloss Cover, with Doorknob Cutout, UV coated on front	\$0.58	\$0.48	\$0.39	\$0.37	\$0.32	\$0.29	\$0.27	\$0.63	\$0.54	\$0.46	\$0.43	\$0.39	\$0.36	\$0.32
100# Gloss Cover, with Doorknob Cutout and Tearoff Perforation	\$0.58	\$0.48	\$0.39	\$0.37	\$0.32	\$0.29	\$0.27	\$0.63	\$0.54	\$0.46	\$0.43	\$0.39	\$0.36	\$0.32
100# Gloss Cover, with Doorknob Cutout and Tearoff Perforation, UV coated on front	\$0.62	\$0.52	\$0.43	\$0.41	\$0.36	\$0.33	\$0.31	\$0.67	\$0.58	\$0.52	\$0.47	\$0.43	\$0.40	\$0.36

Business Cards	One-Sided					Two-Sided				
	250	500	1000	1500	2000	250	500	1000	1500	2000
3½" x 2"										
130# Cover Paper	\$30	\$52	\$92	\$122	\$142	\$33	\$58	\$104	\$140	\$166

Flyers - Mailed: see Mega Size Postcards

Flyers - Shipped	One-Sided							Two-Sided						
	25-49	50-99	100-249	250-499	500-999	1000-2499	2500+	25-49	50-99	100-249	250-499	500-999	1000-2499	2500+
Letter Size 8½"														
100# Text Paper	\$0.64	\$0.54	\$0.43	\$0.42	\$0.37	\$0.33	\$0.30	\$0.91	\$0.77	\$0.64	\$0.59	\$0.52	\$0.47	\$0.43
100# Cover Paper	\$0.72	\$0.63	\$0.52	\$0.49	\$0.46	\$0.42	\$0.37	\$0.95	\$0.79	\$0.76	\$0.71	\$0.66	\$0.62	\$0.58

Brochures - Mailed	First Class Postage								Standard Class Postage								
	100# Text Paper	1-99	100-249	250-499	500-999	1000-2499	2500-4999	5000-9999	10,000+	1-99	100-249	250-499	500-999	1000-2499	2500-4999	5000-9999	10,000+
100# Text Paper																	
8½" x 11", Folded and Tabbed to 8½" x 5½"	\$2.83	\$2.75	\$2.68	\$2.61	\$2.56	\$2.49	\$2.43	\$2.37	\$2.67	\$2.57	\$2.52	\$2.45	\$2.38	\$2.33	\$2.27	\$2.20	
10½" x 15", Folded and Tabbed to 10½" x 5½"	\$2.97	\$2.85	\$2.82	\$2.75	\$2.68	\$2.61	\$2.56	\$2.49	\$2.80	\$2.69	\$2.66	\$2.57	\$2.52	\$2.45	\$2.38	\$2.33	
11" x 17", Folded to 11" x 8½"	\$2.36	\$2.27	\$2.24	\$2.19	\$2.15	\$2.10	\$2.05	\$2.01	\$2.09	\$2.01	\$1.98	\$1.93	\$1.88	\$1.85	\$1.79	\$1.75	

Brochures - Shipped	100# Text Paper							100# Cover Paper						
	25-49	50-99	100-249	250-499	500-999	1000-2499	2500+	25-49	50-99	100-249	250-499	500-999	1000-2499	2500+
8½" x 11", Folded to 8½" x 3½" or 4¼" x 11"	\$0.93	\$0.82	\$0.74	\$0.66	\$0.61	\$0.57	\$0.48	N/A						
8½" x 11", Folded to 8½" x 5½"	\$0.93	\$0.82	\$0.74	\$0.66	\$0.61	\$0.57	\$0.48							
10½" x 15", Folded to 10½" x 5½"	\$1.86	\$1.64	\$1.48	\$1.32	\$1.22	\$1.14	\$0.96							
11" x 17", Folded to 11" x 8½"	\$1.41	\$1.21	\$1.10	\$1.06	\$1.02	\$0.97	\$0.83	\$1.91	\$1.73	\$1.53	\$1.36	\$1.25	\$1.15	\$0.99

Presentation Folders	One-Sided			Two-Sided		
	10-24	25-99	100+	10-24	25-99	100+
9" x 12" Folded Size, One Pocket						
100# Cover Paper	\$3.06	\$2.98	\$2.80	\$3.60	\$3.57	\$3.25

Notecards	One-Sided				
	25-99	100-249	250-499	500-999	1000+
5½" x 4¼" Folded Size					
100# Matte Text - includes blank envelopes	\$0.92	\$0.88	\$0.83	\$0.80	\$0.76

PDF Download	
	1
	\$19.95

Market Dominator	EDDM Postage
	200+
12" x 15", 100# Cover Paper	\$1.35
12" x 15", 100# Cover Paper, with Marketing Partner	\$0.89

Homes & Life Magazine

8½" x 11" -- 12 Pages -- 100# Text Paper	1-9	10-24	25-99	100-199	200-499	500-999	1000-2499	2500+
Mailed First Class -- Includes Postage	\$9.49	\$4.99	\$4.69	\$4.44	\$4.13	\$3.52	\$3.45	\$3.38
Mailed Standard Class -- Includes Postage	N/A				\$2.78	\$2.72	\$2.66	\$2.60
Shipped To You	N/A	\$2.36	\$2.21	\$2.10	\$2.01	\$1.94	\$1.87	\$1.81

Property Magazines

	8½" x 11" -- 100# Text Paper	1-9	10-24	25-99	100-199	200-499	500-999	1000-2499	2500+
8 Page	Mailed First Class -- Includes Postage	\$9.06	\$4.75	\$4.46	\$4.23	\$3.92	\$3.31	\$3.24	\$3.18
	Mailed Standard Class -- Includes Postage	N/A				\$2.65	\$2.58	\$2.53	\$2.48
	Shipped To You	N/A	\$1.93	\$1.79	\$1.69	\$1.63	\$1.57	\$1.51	\$1.46
4 Page	Mailed First Class -- Includes Postage	\$8.21	\$4.28	\$4.02	\$3.81	\$3.51	\$2.91	\$2.85	\$2.79
	Mailed Standard Class -- Includes Postage	N/A				\$2.12	\$2.07	\$2.03	\$1.98
	Shipped To You	N/A	\$1.08	\$0.98	\$0.92	\$0.88	\$0.84	\$0.82	\$0.79

Notes:



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