



**Prospects*PLUS!***<sup>®</sup>



## **Pricing Schedule**

**Effective 07/10/2022**

**(866) 405-3638**

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Paper shortages are affecting every industry – including direct mail for real estate professionals.

We're working hard to keep paper in stock, but types of paper may vary based on availability. Regardless of the exact type of paper, your marketing will always look professional!

# ProspectsPLUS! Master Pricing Schedule - effective July 10, 2022

2022-0710-B  
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Postcards - Mailed	First Class Postage							Standard Class Postage						
	1-99	100-499	500-999	1000-2499	2500-4999	5000-9999	10,000+	1-99	100-499	500-999	1000-2499	2500-4999	5000-9999	10,000+
130# Cover Paper, UV Coated on Front														
Standard Size 5½" x 4¼"	\$0.93	\$0.79	\$0.77	\$0.75	\$0.74	\$0.72	\$0.71	N/A						
Jumbo Size 8½" x 5½"	\$1.30	\$1.10	\$1.07	\$1.06	\$1.04	\$1.02	\$1.00	\$1.07	\$0.90	\$0.89	\$0.88	\$0.87	\$0.86	\$0.85
Panoramic Size 11" x 5½"	\$1.50	\$1.29	\$1.27	\$1.24	\$1.22	\$1.19	\$1.16	\$1.33	\$1.12	\$1.09	\$1.06	\$1.04	\$1.01	\$0.99
Mega Size 11" x 8½"	\$2.45	\$2.16	\$2.13	\$2.07	\$2.04	\$2.01	\$1.97	\$2.18	\$1.92	\$1.87	\$1.84	\$1.78	\$1.75	\$1.72
Super-Mega Size 12" x 15"	\$3.05	\$2.69	\$2.66	\$2.59	\$2.54	\$2.49	\$2.43	\$2.91	\$2.56	\$2.48	\$2.42	\$2.38	\$2.34	\$2.27

Postcards - EDDM	Full Service <sup>1</sup> -- Includes EDDM Postage							We Help <sup>1</sup> / Do It Yourself -- Does Not Include Postage <sup>2</sup>				
	200-249	250-499	500-999	1000-2499	2500-4999	5000-9999	10,000+	200-249	250-499	500-999	1000-2499	2500-5000
100# Cover Paper												
Panoramic Size 11" x 5½"	\$0.86	\$0.85	\$0.84	\$0.83	\$0.82	\$0.81	\$0.80	\$0.66	\$0.60	\$0.58	\$0.56	\$0.52
Mega Size 11" x 8½"	\$1.08	\$1.07	\$1.06	\$1.05	\$1.03	\$1.02	\$0.97	\$0.92	\$0.86	\$0.81	\$0.77	\$0.72
Super-Mega Size 12" x 15"	\$1.57	\$1.56	\$1.45	\$1.37	\$1.32	\$1.28	\$1.24	\$1.38	\$1.31	\$1.15	\$1.14	\$1.13

<sup>1</sup> Add \$25.00 per carrier route for Full Service and We Help

<sup>2</sup> Retail EDDM postage of 18.7¢ per piece is paid by customer at Post Office for We Help and Do It Yourself. Per USPS regulations, the maximum daily quantity for EDDM Retail is 5,000 pieces per 5-digit ZIP Code. Use our Full Service option for quantities over 5,000 pieces.

Postcards - Shipped							
	25-49	50-99	100-249	250-499	500-999	1000-2499	2500+
130# Cover Paper, UV Coated on Front							
Standard Size 5½" x 4¼"	\$0.40	\$0.36	\$0.35	\$0.34	\$0.32	\$0.31	\$0.30
Jumbo Size 8½" x 5½"	\$0.55	\$0.47	\$0.46	\$0.45	\$0.44	\$0.43	\$0.41
Panoramic Size 11" x 5½"	\$0.77	\$0.69	\$0.68	\$0.62	\$0.60	\$0.58	\$0.54
Mega Size 11" x 8½"	\$1.11	\$0.97	\$0.95	\$0.89	\$0.84	\$0.80	\$0.75
Super-Mega Size 12" x 15"	\$1.62	\$1.49	\$1.41	\$1.33	\$1.27	\$1.22	\$1.17

<b>Door Hangers</b>	<b>One-Sided</b>							<b>Two-Sided</b>						
	25-49	50-99	100-249	250-499	500-999	1000-2499	2500+	25-49	50-99	100-249	250-499	500-999	1000-2499	2500+
100# Cover Paper, 4" x 11"														
Doorknob Cutout only	\$0.57	\$0.46	\$0.37	\$0.36	\$0.31	\$0.30	\$0.29	\$0.61	\$0.52	\$0.43	\$0.41	\$0.37	\$0.36	\$0.33
Doorknob Cutout and UV Coated on Front	\$0.61	\$0.51	\$0.41	\$0.40	\$0.35	\$0.34	\$0.33	\$0.66	\$0.56	\$0.49	\$0.46	\$0.42	\$0.40	\$0.38
Doorknob Cutout and Tearoff Perforation	\$0.61	\$0.51	\$0.41	\$0.40	\$0.35	\$0.34	\$0.33	\$0.66	\$0.56	\$0.49	\$0.46	\$0.42	\$0.40	\$0.38
Doorknob Cutout, UV Coated on Front, and Tearoff Perforation	\$0.65	\$0.55	\$0.46	\$0.44	\$0.39	\$0.38	\$0.37	\$0.70	\$0.60	\$0.57	\$0.51	\$0.45	\$0.44	\$0.42

<b>Business Cards</b>	<b>One-Sided</b>					<b>Two-Sided</b>				
	250	500	1000	1500	2000	250	500	1000	1500	2000
130# Cover Paper										
3½" x 2"	\$35	\$60	\$100	\$135	\$160	\$40	\$65	\$110	\$150	\$180

<b>Flyers - Mailed</b>	<b>First Class Postage</b>							<b>Standard Class Postage</b>					
	1-99	100-499	500-999	1000-2499	2500-4999	5000-9999	10,000+	200-499	500-999	1000-2499	2500-4999	5000-9999	10,000+
130# Cover Paper, UV Coated on Front													
Mega Size 11" x 8½"	\$2.45	\$2.16	\$2.13	\$2.07	\$2.04	\$2.01	\$1.97	\$1.92	\$1.87	\$1.84	\$1.78	\$1.75	\$1.72
Super-Mega Size 12" x 15"	\$3.05	\$2.69	\$2.66	\$2.59	\$2.54	\$2.49	\$2.43	\$2.56	\$2.48	\$2.42	\$2.38	\$2.34	\$2.27

<b>Flyers - Shipped</b>	<b>One-Sided</b>							<b>Two-Sided</b>						
	25-49	50-99	100-249	250-499	500-999	1000-2499	2500+	25-49	50-99	100-249	250-499	500-999	1000-2499	2500+
8½" x 11"														
100# Text Paper	\$0.67	\$0.56	\$0.46	\$0.45	\$0.39	\$0.36	\$0.35	\$0.94	\$0.79	\$0.68	\$0.62	\$0.54	\$0.51	\$0.48
100# Cover Paper	\$0.77	\$0.68	\$0.58	\$0.54	\$0.51	\$0.49	\$0.45	\$1.00	\$0.84	\$0.82	\$0.76	\$0.71	\$0.69	\$0.65

Brochures - Mailed	First Class Postage							Standard Class Postage			
	1-24	25-99	100-199	200-499	500-999	1000-2499	2500+	200-499	500-999	1000-2499	2500+
100# Text Paper											
8½" × 11", Folded and Tabbed to 8½" × 5½"	\$3.17	\$2.97	\$2.83	\$2.76	\$2.69	\$2.65	\$2.57	\$2.59	\$2.53	\$2.45	\$2.40
10½" × 15", Folded and Tabbed to 10½" × 5½"	\$3.60	\$3.37	\$3.20	\$3.17	\$2.85	\$2.78	\$2.71	\$2.75	\$2.66	\$2.60	\$2.54
11" × 17", Folded to 11" × 8½"	\$3.16	\$2.97	\$2.45	\$2.43	\$2.38	\$2.34	\$2.29	\$2.10	\$2.04	\$2.00	\$1.97

Brochures - Shipped	100# Text Paper							100# Cover Paper						
	25-49	50-99	100-249	250-499	500-999	1000-2499	2500+	25-49	50-99	100-249	250-499	500-999	1000-2499	2500+
8½" × 11", Folded to 8½" × 3¾" or 4¼" × 11"	\$1.05	\$0.93	\$0.87	\$0.78	\$0.73	\$0.71	\$0.62	N/A						
8½" × 11", Folded and Tabbed to 8½" × 5½"	\$2.53	\$2.35	\$2.23	\$2.15	\$2.08	\$2.03	\$1.97							
10½" × 15", Folded and Tabbed to 10½" × 5½"	\$2.76	\$2.51	\$2.35	\$2.29	\$2.21	\$2.16	\$2.10							
11" × 17", Folded to 11" × 8½"	\$1.54	\$1.38	\$1.25	\$1.19	\$1.15	\$1.12	\$0.99	\$1.96	\$1.94	\$1.72	\$1.55	\$1.43	\$1.34	\$1.19

Presentation Folders	One-Sided			Two-Sided		
	10-24	25-99	100+	10-24	25-99	100+
100# Cover Paper						
9" × 12" Folded Size, One Pocket	\$3.69	\$3.65	\$3.44	\$4.22	\$4.18	\$3.89

Notecards					
100# Matte Text Paper, One-Sided	25-99	100-249	250-499	500-999	1000+
5½" × 4¼" Folded Size, includes blank envelopes	\$0.94	\$0.92	\$0.86	\$0.82	\$0.80

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	1
	\$19.95

<b>Market Dominator</b>		<b>Mailed EDDM -- Includes Postage</b>						
100# Cover Paper, 12" x 15"		200-249	250-499	500-999	1000-2499	2500-4999	5000-9999	10,000+
Market Dominator		\$1.65	\$1.57	\$1.45	\$1.37	\$1.32	\$1.28	\$1.24
Market Dominator Exclusive		\$0.99						

<b>Homes &amp; Life Magazine</b>									
100# Text Paper, 8½" x 11"		1-9	10-24	25-99	100-199	200-499	500-999	1000-2499	2500+
12 Page	Mailed First Class -- Includes Postage	\$10.10	\$5.44	\$5.13	\$4.88	\$4.57	\$3.95	\$3.87	\$3.81
	Mailed Standard Class -- Includes Postage	N/A				\$3.12	\$3.06	\$3.00	\$2.94
	Shipped To You	N/A	\$2.72	\$2.70	\$2.54	\$2.35	\$2.21	\$2.15	\$2.08

<b>Property Magazines</b>									
100# Text Paper, 8½" x 11"		1-9	10-24	25-99	100-199	200-499	500-999	1000-2499	2500+
8 Page	Mailed First Class -- Includes Postage	\$9.43	\$5.07	\$4.77	\$4.54	\$4.23	\$3.35	\$3.29	\$3.22
	Mailed Standard Class -- Includes Postage	N/A				\$2.91	\$2.84	\$2.79	\$2.74
	Shipped To You	N/A	\$2.22	\$2.19	\$2.05	\$1.88	\$1.76	\$1.70	\$1.64
4 Page	Mailed First Class -- Includes Postage	\$8.32	\$4.46	\$4.21	\$3.99	\$3.70	\$3.09	\$3.02	\$2.97
	Mailed Standard Class -- Includes Postage	N/A				\$2.30	\$2.24	\$2.21	\$2.15
	Shipped To You	N/A	\$1.25	\$1.20	\$1.18	\$1.04	\$0.94	\$0.92	\$0.89

Notes:



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