



Prospects*PLUS!*[®]

Pricing Schedule

Effective 08/27/2021

(866) 405-3638

www.prospectsplus.com

Paper Stock Options:

- 100# Matte Text: Heavy non-glossy paper used for Notecards
- 100# Gloss Text: Premium glossy stock used for high-end Brochures and Flyers
- 100# Gloss Cover: Heavyweight stock used for EDDM Postcards, Luxury Brochures & Flyers, Presentation Folders, and Door Hangers
- 130# Gloss Cover: Extra-heavyweight stock used for First Class & Standard Class Postcards, Ship-to-You Postcards, and Business Cards
- Magnetic Vinyl: Optional stock for Ship-to-You Postcards, Business Cards, and Flyers

ProspectsPLUS! Master Pricing Schedule - effective August 27, 2021

2021-0827-2
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| Postcards - Mailed | First Class Postage | | | | | | | | Standard Class Postage | | | | | | | | |
|---|---------------------|---------|---------|---------|-----------|-----------|-----------|---------|------------------------|---------|---------|---------|-----------|-----------|-----------|---------|--|
| | 1-99 | 100-249 | 250-499 | 500-999 | 1000-2499 | 2500-4999 | 5000-9999 | 10,000+ | 1-99 | 100-249 | 250-499 | 500-999 | 1000-2499 | 2500-4999 | 5000-9999 | 10,000+ | |
| 130# Gloss Cover and UV Coated on front | | | | | | | | | | | | | | | | | |
| Standard Size 5½" x 4¼" | \$0.73 | \$0.72 | \$0.71 | \$0.70 | \$0.69 | \$0.68 | \$0.67 | \$0.65 | N/A | | | | | | | | |
| Jumbo Size 8½" x 5½" | \$1.04 | \$1.02 | \$1.01 | \$1.00 | \$0.99 | \$0.98 | \$0.96 | \$0.95 | \$0.88 | \$0.84 | \$0.83 | \$0.82 | \$0.81 | \$0.80 | \$0.79 | \$0.78 | |
| Panoramic Size 11" x 5½" | \$1.23 | \$1.20 | \$1.17 | \$1.15 | \$1.13 | \$1.09 | \$1.07 | \$1.05 | \$1.07 | \$1.04 | \$1.00 | \$0.98 | \$0.95 | \$0.92 | \$0.91 | \$0.89 | |
| Mega Size 11" x 8½" | \$2.08 | \$2.03 | \$2.00 | \$1.95 | \$1.91 | \$1.87 | \$1.84 | \$1.81 | \$1.82 | \$1.77 | \$1.73 | \$1.70 | \$1.65 | \$1.61 | \$1.58 | \$1.54 | |
| Super-Mega Size 12" x 15" | \$2.78 | \$2.72 | \$2.66 | \$2.61 | \$2.56 | \$2.51 | \$2.46 | \$2.38 | \$2.40 | \$2.35 | \$2.28 | \$2.23 | \$2.18 | \$2.14 | \$2.08 | \$2.00 | |

| Postcards - EDDM | Full Service ¹ -- Includes EDDM Postage | | | | | | | We Help ¹ / Do It Yourself -- Does Not Include Postage ² | | | | | |
|---------------------------|--|---------|---------|-----------|-----------|-----------|---------|--|---------|---------|-----------|-----------|------------------|
| | 200-249 | 250-499 | 500-999 | 1000-2499 | 2500-4999 | 5000-9999 | 10,000+ | 200-249 | 250-499 | 500-999 | 1000-2499 | 2500-5000 | 5001+ |
| 100# Gloss Cover | | | | | | | | | | | | | |
| Panoramic Size 11" x 5½" | \$0.82 | \$0.79 | \$0.76 | \$0.73 | \$0.70 | \$0.68 | \$0.66 | \$0.61 | \$0.58 | \$0.55 | \$0.52 | \$0.49 | N/A ³ |
| Mega Size 11" x 8½" | \$1.06 | \$1.02 | \$0.98 | \$0.93 | \$0.89 | \$0.86 | \$0.82 | \$0.85 | \$0.81 | \$0.76 | \$0.72 | \$0.68 | N/A ³ |
| Super-Mega Size 12" x 15" | \$1.53 | \$1.47 | \$1.41 | \$1.36 | \$1.31 | \$1.26 | \$1.18 | \$1.32 | \$1.26 | \$1.21 | \$1.16 | \$1.10 | N/A ³ |

¹ Add \$25.00 per carrier route for Full Service and We Help

² Retail EDDM postage of 20¢ per piece is paid by customer at Post Office for We Help and Do It Yourself

³ Per USPS regulations, the maximum quantity for EDDM Retail is 5,000 pieces. Use our Full Service option for quantities over 5,000 pieces.

| Postcards - Shipped | 130# Gloss Cover and UV Coated on front | | | | | | | Magnetic Vinyl | | | | | | |
|---------------------------|---|--------|---------|---------|---------|-----------|--------|----------------|--------|---------|---------|---------|-----------|--------|
| | 25-49 | 50-99 | 100-249 | 250-499 | 500-999 | 1000-2499 | 2500+ | 25-49 | 50-99 | 100-249 | 250-499 | 500-999 | 1000-2499 | 2500+ |
| Standard Size 5½" x 4¼" | \$0.37 | \$0.33 | \$0.32 | \$0.31 | \$0.34 | \$0.33 | \$0.32 | \$0.94 | \$0.82 | \$0.81 | \$0.76 | \$0.75 | \$0.72 | \$0.69 |
| Jumbo Size 8½" x 5½" | \$0.51 | \$0.44 | \$0.42 | \$0.41 | \$0.40 | \$0.39 | \$0.37 | \$1.85 | \$1.64 | \$1.57 | \$1.51 | \$1.47 | \$1.41 | \$1.36 |
| Panoramic Size 11" x 5½" | \$0.72 | \$0.63 | \$0.62 | \$0.57 | \$0.55 | \$0.53 | \$0.49 | \$2.52 | \$2.17 | \$2.09 | \$2.01 | \$1.95 | \$1.88 | \$1.84 |
| Mega Size 11" x 8½" | \$1.04 | \$0.90 | \$0.87 | \$0.82 | \$0.77 | \$0.73 | \$0.69 | \$3.75 | \$3.24 | \$3.12 | \$3.00 | \$2.90 | \$2.81 | \$2.71 |
| Super-Mega Size 12" x 15" | \$1.61 | \$1.43 | \$1.36 | \$1.29 | \$1.23 | \$1.18 | \$1.13 | \$7.43 | \$6.43 | \$6.19 | \$5.99 | \$5.79 | \$5.61 | \$5.37 |

| Door Hangers | One-Sided | | | | | | | Two-Sided | | | | | | |
|--|-----------|--------|---------|---------|---------|-----------|--------|-----------|--------|---------|---------|---------|-----------|--------|
| | 25-49 | 50-99 | 100-249 | 250-499 | 500-999 | 1000-2499 | 2500+ | 25-49 | 50-99 | 100-249 | 250-499 | 500-999 | 1000-2499 | 2500+ |
| 4" x 11" | | | | | | | | | | | | | | |
| 100# Gloss Cover, with Doorknob Cutout | \$0.54 | \$0.44 | \$0.35 | \$0.33 | \$0.28 | \$0.25 | \$0.23 | \$0.59 | \$0.50 | \$0.42 | \$0.39 | \$0.35 | \$0.32 | \$0.28 |
| 100# Gloss Cover, with Doorknob Cutout, UV coated on front | \$0.58 | \$0.48 | \$0.39 | \$0.37 | \$0.32 | \$0.29 | \$0.27 | \$0.63 | \$0.54 | \$0.46 | \$0.43 | \$0.39 | \$0.36 | \$0.32 |
| 100# Gloss Cover, with Doorknob Cutout and Tearoff Perforation | \$0.58 | \$0.48 | \$0.39 | \$0.37 | \$0.32 | \$0.29 | \$0.27 | \$0.63 | \$0.54 | \$0.46 | \$0.43 | \$0.39 | \$0.36 | \$0.32 |
| 100# Gloss Cover, with Doorknob Cutout and Tearoff Perforation, UV coated on front | \$0.62 | \$0.52 | \$0.43 | \$0.41 | \$0.36 | \$0.33 | \$0.31 | \$0.67 | \$0.58 | \$0.52 | \$0.47 | \$0.43 | \$0.40 | \$0.36 |

| Business Cards | One-Sided | | | | | Two-Sided | | | | |
|---------------------------------|-----------|-------|-------|-------|-------|-----------|------|-------|-------|-------|
| | 250 | 500 | 1000 | 1500 | 2000 | 250 | 500 | 1000 | 1500 | 2000 |
| 3½" x 2" | | | | | | | | | | |
| 130# Gloss Cover | \$30 | \$52 | \$92 | \$122 | \$142 | \$33 | \$58 | \$104 | \$140 | \$166 |
| 130# Gloss Cover, UV front coat | \$31 | \$54 | \$96 | \$128 | \$150 | \$34 | \$60 | \$108 | \$146 | \$178 |
| Magnetic Vinyl | \$67 | \$127 | \$242 | \$352 | \$462 | N/A | | | | |

Flyers - Mailed: see Mega Size Postcards

| Flyers - Shipped | One-Sided | | | | | | | Two-Sided | | | | | | |
|--|-----------|--------|---------|---------|---------|-----------|--------|-----------|--------|---------|---------|---------|-----------|--------|
| | 25-49 | 50-99 | 100-249 | 250-499 | 500-999 | 1000-2499 | 2500+ | 25-49 | 50-99 | 100-249 | 250-499 | 500-999 | 1000-2499 | 2500+ |
| Letter Size 8½" x 11" | | | | | | | | | | | | | | |
| 100# Gloss Text | \$0.64 | \$0.54 | \$0.43 | \$0.42 | \$0.37 | \$0.33 | \$0.30 | \$0.91 | \$0.77 | \$0.64 | \$0.59 | \$0.52 | \$0.47 | \$0.43 |
| 100# Gloss Cover | \$0.72 | \$0.63 | \$0.52 | \$0.49 | \$0.46 | \$0.42 | \$0.37 | \$0.95 | \$0.79 | \$0.76 | \$0.71 | \$0.66 | \$0.62 | \$0.58 |
| 100# Gloss Cover, UV Coated front side | \$0.80 | \$0.71 | \$0.61 | \$0.57 | \$0.53 | \$0.50 | \$0.45 | \$1.03 | \$0.87 | \$0.84 | \$0.79 | \$0.74 | \$0.70 | \$0.66 |
| Magnetic Vinyl | \$3.59 | \$3.22 | \$3.10 | \$2.98 | \$2.88 | \$2.79 | \$2.71 | N/A | | | | | | |

| Brochures - Mailed | First Class Postage | | | | | | | | Standard Class Postage | | | | | | | |
|---|---------------------|---------|---------|---------|-----------|-----------|-----------|---------|------------------------|---------|---------|---------|-----------|-----------|-----------|---------|
| | 1-99 | 100-249 | 250-499 | 500-999 | 1000-2499 | 2500-4999 | 5000-9999 | 10,000+ | 1-99 | 100-249 | 250-499 | 500-999 | 1000-2499 | 2500-4999 | 5000-9999 | 10,000+ |
| 100# Gloss Text | | | | | | | | | | | | | | | | |
| 8½" x 11", Folded and Tabbed to 8½" x 5½" | \$2.83 | \$2.75 | \$2.68 | \$2.61 | \$2.56 | \$2.49 | \$2.43 | \$2.37 | \$2.67 | \$2.57 | \$2.52 | \$2.45 | \$2.38 | \$2.33 | \$2.27 | \$2.20 |
| 10½" x 15", Folded and Tabbed to 10½" x 5½" | \$2.97 | \$2.85 | \$2.82 | \$2.75 | \$2.68 | \$2.61 | \$2.56 | \$2.49 | \$2.80 | \$2.69 | \$2.66 | \$2.57 | \$2.52 | \$2.45 | \$2.38 | \$2.33 |
| 11" x 17", Folded to 11" x 8½" | \$2.36 | \$2.27 | \$2.24 | \$2.19 | \$2.15 | \$2.10 | \$2.05 | \$2.01 | \$2.09 | \$2.01 | \$1.98 | \$1.93 | \$1.88 | \$1.85 | \$1.79 | \$1.75 |

| Brochures - Shipped | 100# Gloss Text | | | | | | | 100# Gloss Cover | | | | | | |
|---|-----------------|--------|---------|---------|---------|-----------|--------|------------------|--------|---------|---------|---------|-----------|--------|
| | 25-49 | 50-99 | 100-249 | 250-499 | 500-999 | 1000-2499 | 2500+ | 25-49 | 50-99 | 100-249 | 250-499 | 500-999 | 1000-2499 | 2500+ |
| 8½" x 11", Folded to 8½" x 3¾" or 4¼" x 11" | \$0.93 | \$0.82 | \$0.74 | \$0.66 | \$0.61 | \$0.57 | \$0.48 | N/A | | | | | | |
| 8½" x 11", Folded to 8½" x 5½" | \$0.93 | \$0.82 | \$0.74 | \$0.66 | \$0.61 | \$0.57 | \$0.48 | | | | | | | |
| 10½" x 15", Folded to 10½" x 5½" | \$1.86 | \$1.64 | \$1.48 | \$1.32 | \$1.22 | \$1.14 | \$0.96 | | | | | | | |
| 11" x 17", Folded to 11" x 8½" | \$1.41 | \$1.21 | \$1.10 | \$1.06 | \$1.02 | \$0.97 | \$0.83 | \$1.91 | \$1.73 | \$1.53 | \$1.36 | \$1.25 | \$1.15 | \$0.99 |

| Presentation Folders | One-Sided | | | Two-Sided | | |
|-------------------------------------|-----------|--------|--------|-----------|--------|--------|
| | 10-24 | 25-99 | 100+ | 10-24 | 25-99 | 100+ |
| 9" x 12" Folded Size, One Pocket | | | | | | |
| 100# Gloss Cover | \$3.06 | \$2.98 | \$2.80 | \$3.60 | \$3.57 | \$3.25 |
| 100# Gloss Cover, UV Coated Outside | \$3.22 | \$3.14 | \$2.95 | \$3.76 | \$3.73 | \$3.41 |

| Notecards | One-Sided | | | | |
|--|-----------|---------|---------|---------|--------|
| | 25-99 | 100-249 | 250-499 | 500-999 | 1000+ |
| 5½" x 4¼" Folded Size | | | | | |
| 100# Matte Text - includes blank envelopes | \$0.92 | \$0.88 | \$0.83 | \$0.80 | \$0.76 |

| PDF Download | |
|--------------|---------|
| | 1 |
| | \$19.95 |

| Market Dominator | EDDM Postage |
|---|---------------------|
| 100# Gloss Cover | 200+ |
| 12" x 15", 100# Gloss Cover, EDDM | \$1.35 |
| 12" x 15", 100# Gloss Cover, EDDM, with Marketing Partner | \$0.89 |

| Dominator Magazine | | | | | | | | |
|----------------------------|--------|--------|--------|---------|---------|-----------|-----------|--------|
| 100# Gloss Text – 12 Pages | 10-24 | 25-49 | 50-199 | 200-499 | 500-999 | 1000-2499 | 2500-4999 | 5000+ |
| Shipped To You | \$2.61 | \$2.40 | \$2.22 | \$1.93 | \$1.82 | \$1.71 | \$1.62 | \$1.54 |

Notes:



(866) 405-3638

www.prospectsplus.com