



**Prospects*PLUS!***<sup>®</sup>

**Pricing Schedule**

**Effective 01/24/2021  
Version 4**

**(866) 405-3638**

**[www.prospectsplus.com](http://www.prospectsplus.com)**

# Paper Stock Options:

- 100# Matte Text: Heavy non-glossy paper used for Notecards
- 100# Gloss Text: Premium glossy stock used for high-end Brochures and Flyers
- 100# Gloss Cover: Heavyweight stock used for EDDM Postcards, Luxury Brochures & Flyers, Presentation Folders, and Door Hangers
- 130# Gloss Cover: Extra-heavyweight stock used for First Class & Standard Class Postcards, Ship-to-You Postcards, and Business Cards
- Magnetic Vinyl: Optional stock for Ship-to-You Postcards, Business Cards, and Flyers

# ProspectsPLUS! Master Pricing Schedule - effective January 24, 2021

2021-0124-4  
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Postcards - Mailed	First Class Postage								Standard Class Postage							
	1-99	100-249	250-499	500-999	1000-2499	2500-4999	5000-9999	10,000+	1-99	100-249	250-499	500-999	1000-2499	2500-4999	5000-9999	10,000+
130# Gloss Cover and UV Coated on front																
Standard Size 5½" x 4¼"	\$0.68	\$0.67	\$0.66	\$0.65	\$0.64	\$0.63	\$0.62	\$0.60	N/A							
Jumbo Size 8½" x 5½"	\$1.00	\$0.98	\$0.97	\$0.96	\$0.95	\$0.94	\$0.92	\$0.91	\$0.85	\$0.81	\$0.80	\$0.79	\$0.78	\$0.77	\$0.76	\$0.75
Panoramic Size 11" x 5½"	\$1.19	\$1.16	\$1.13	\$1.11	\$1.09	\$1.05	\$1.03	\$1.01	\$1.04	\$1.01	\$0.97	\$0.95	\$0.92	\$0.89	\$0.88	\$0.86
Mega Size 11" x 8½"	\$1.96	\$1.91	\$1.88	\$1.83	\$1.79	\$1.75	\$1.72	\$1.69	\$1.76	\$1.71	\$1.67	\$1.64	\$1.59	\$1.55	\$1.52	\$1.48
Super-Mega Size 12" x 15"	\$2.66	\$2.60	\$2.54	\$2.49	\$2.44	\$2.39	\$2.34	\$2.26	\$2.34	\$2.29	\$2.22	\$2.17	\$2.12	\$2.08	\$2.02	\$1.94

Postcards - EDDM	Full Service <sup>1</sup> -- Includes EDDM Postage							We Help <sup>1</sup> / Do It Yourself -- Does Not Include Postage <sup>2</sup>					
	200-249	250-499	500-999	1000-2499	2500-4999	5000-9999	10,000+	200-249	250-499	500-999	1000-2499	2500-5000	5001+
100# Gloss Cover													
Panoramic Size 11" x 5½"	\$0.81	\$0.78	\$0.75	\$0.72	\$0.69	\$0.67	\$0.65	\$0.61	\$0.58	\$0.55	\$0.52	\$0.49	N/A <sup>3</sup>
Mega Size 11" x 8½"	\$1.05	\$1.01	\$0.97	\$0.92	\$0.88	\$0.85	\$0.81	\$0.85	\$0.81	\$0.76	\$0.72	\$0.68	N/A <sup>3</sup>
Super-Mega Size 12" x 15"	\$1.52	\$1.46	\$1.40	\$1.35	\$1.30	\$1.25	\$1.17	\$1.32	\$1.26	\$1.21	\$1.16	\$1.10	N/A <sup>3</sup>

<sup>1</sup> Add \$25.00 per carrier route for Full Service and We Help

<sup>2</sup> Retail EDDM postage of 19.2¢ per piece is paid by customer at Post Office for We Help and Do It Yourself

<sup>3</sup> Per USPS regulations, the maximum quantity for EDDM Retail is 5,000 pieces. Use our Full Service option for quantities over 5,000 pieces.

Postcards - Shipped	130# Gloss Cover and UV Coated on front							Magnetic Vinyl						
	25-49	50-99	100-249	250-499	500-999	1000-2499	2500+	25-49	50-99	100-249	250-499	500-999	1000-2499	2500+
Standard Size 5½" x 4¼"	\$0.37	\$0.33	\$0.32	\$0.31	\$0.29	\$0.28	\$0.27	\$0.94	\$0.82	\$0.81	\$0.76	\$0.75	\$0.72	\$0.69
Jumbo Size 8½" x 5½"	\$0.51	\$0.44	\$0.42	\$0.41	\$0.40	\$0.39	\$0.37	\$1.85	\$1.64	\$1.57	\$1.51	\$1.47	\$1.41	\$1.36
Panoramic Size 11" x 5½"	\$0.72	\$0.63	\$0.62	\$0.57	\$0.55	\$0.53	\$0.49	\$2.52	\$2.17	\$2.09	\$2.01	\$1.95	\$1.88	\$1.84
Mega Size 11" x 8½"	\$1.04	\$0.90	\$0.87	\$0.82	\$0.77	\$0.73	\$0.69	\$3.75	\$3.24	\$3.12	\$3.00	\$2.90	\$2.81	\$2.71
Super-Mega Size 12" x 15"	\$1.61	\$1.43	\$1.36	\$1.29	\$1.23	\$1.18	\$1.13	\$7.43	\$6.43	\$6.19	\$5.99	\$5.79	\$5.61	\$5.37

Door Hangers	One-Sided							Two-Sided						
	25-49	50-99	100-249	250-499	500-999	1000-2499	2500+	25-49	50-99	100-249	250-499	500-999	1000-2499	2500+
4" x 11"														
100# Gloss Cover, with Doorknob Cutout	\$0.54	\$0.44	\$0.35	\$0.33	\$0.28	\$0.25	\$0.23	\$0.59	\$0.50	\$0.42	\$0.39	\$0.35	\$0.32	\$0.28
100# Gloss Cover, with Doorknob Cutout, UV coated on front	\$0.58	\$0.48	\$0.39	\$0.37	\$0.32	\$0.29	\$0.27	\$0.63	\$0.54	\$0.46	\$0.43	\$0.39	\$0.36	\$0.32
100# Gloss Cover, with Doorknob Cutout and Tearoff Perforation	\$0.58	\$0.48	\$0.39	\$0.37	\$0.32	\$0.29	\$0.27	\$0.63	\$0.54	\$0.46	\$0.43	\$0.39	\$0.36	\$0.32
100# Gloss Cover, with Doorknob Cutout and Tearoff Perforation, UV coated on front	\$0.62	\$0.52	\$0.43	\$0.41	\$0.36	\$0.33	\$0.31	\$0.67	\$0.58	\$0.52	\$0.47	\$0.43	\$0.40	\$0.36

Business Cards	One-Sided					Two-Sided				
	250	500	1000	1500	2000	250	500	1000	1500	2000
3½" x 2"										
130# Gloss Cover	\$30	\$52	\$92	\$122	\$142	\$33	\$58	\$104	\$140	\$166
130# Gloss Cover, UV front coat	\$31	\$54	\$96	\$128	\$150	\$34	\$60	\$108	\$146	\$178
Magnetic Vinyl	\$67	\$127	\$242	\$352	\$462	N/A				

**Flyers - Mailed: see Mega Size Postcards**

Flyers - Shipped	One-Sided							Two-Sided						
	25-49	50-99	100-249	250-499	500-999	1000-2499	2500+	25-49	50-99	100-249	250-499	500-999	1000-2499	2500+
Letter Size 8½" x 11"														
100# Gloss Text	\$0.64	\$0.54	\$0.43	\$0.42	\$0.37	\$0.33	\$0.30	\$0.91	\$0.77	\$0.64	\$0.59	\$0.52	\$0.47	\$0.43
100# Gloss Cover	\$0.72	\$0.63	\$0.52	\$0.49	\$0.46	\$0.42	\$0.37	\$0.95	\$0.79	\$0.76	\$0.71	\$0.66	\$0.62	\$0.58
100# Gloss Cover, UV Coated front side	\$0.80	\$0.71	\$0.61	\$0.57	\$0.53	\$0.50	\$0.45	\$1.03	\$0.87	\$0.84	\$0.79	\$0.74	\$0.70	\$0.66
Magnetic Vinyl	\$3.59	\$3.22	\$3.10	\$2.98	\$2.88	\$2.79	\$2.71	N/A						

Brochures - Mailed	First Class Postage								Standard Class Postage							
	1-99	100-249	250-499	500-999	1000-2499	2500-4999	5000-9999	10,000+	1-99	100-249	250-499	500-999	1000-2499	2500-4999	5000-9999	10,000+
100# Gloss Text																
8½" x 11", Folded and Tabbed to 8½" x 5½"	\$2.79	\$2.71	\$2.64	\$2.57	\$2.52	\$2.45	\$2.39	\$2.33	\$2.64	\$2.54	\$2.49	\$2.42	\$2.35	\$2.30	\$2.24	\$2.17
10½" x 15", Folded and Tabbed to 10½" x 5½"	\$2.93	\$2.81	\$2.78	\$2.71	\$2.64	\$2.57	\$2.52	\$2.45	\$2.77	\$2.66	\$2.63	\$2.54	\$2.49	\$2.42	\$2.35	\$2.30
11" x 17", Folded to 11" x 8½"	\$2.24	\$2.15	\$2.12	\$2.07	\$2.03	\$1.98	\$1.93	\$1.89	\$2.03	\$1.95	\$1.92	\$1.87	\$1.82	\$1.79	\$1.73	\$1.69

Brochures - Shipped	100# Gloss Text							100# Gloss Cover						
	25-49	50-99	100-249	250-499	500-999	1000-2499	2500+	25-49	50-99	100-249	250-499	500-999	1000-2499	2500+
8½" x 11", Folded to 8½" x 3¾" or 4¼" x 11"	\$0.93	\$0.82	\$0.74	\$0.66	\$0.61	\$0.57	\$0.48	N/A						
8½" x 11", Folded to 8½" x 5½"	\$0.93	\$0.82	\$0.74	\$0.66	\$0.61	\$0.57	\$0.48							
10½" x 15", Folded to 10½" x 5½"	\$1.86	\$1.64	\$1.48	\$1.32	\$1.22	\$1.14	\$0.96							
11" x 17", Folded to 11" x 8½"	\$1.41	\$1.21	\$1.10	\$1.06	\$1.02	\$0.97	\$0.83	\$1.91	\$1.73	\$1.53	\$1.36	\$1.25	\$1.15	\$0.99

Presentation Folders	One-Sided			Two-Sided		
	10-24	25-99	100+	10-24	25-99	100+
9" x 12" Folded Size, One Pocket						
100# Gloss Cover	\$3.06	\$2.98	\$2.80	\$3.60	\$3.57	\$3.25
100# Gloss Cover, UV Coated Outside	\$3.22	\$3.14	\$2.95	\$3.76	\$3.73	\$3.41

Notecards	One-Sided				
	25-99	100-249	250-499	500-999	1000+
5½" x 4¼" Folded Size					
100# Matte Text - includes blank envelopes	\$0.92	\$0.88	\$0.83	\$0.80	\$0.76

PDF Download	
	1
	\$19.95

<b>Market Dominator</b>	<b>EDDM Postage</b>
100# Gloss Cover	200+
12" x 15", 100# Gloss Cover, EDDM	\$1.35
12" x 15", 100# Gloss Cover, EDDM, with Marketing Partner	\$0.89

<b>Dominator Magazine</b>								
100# Gloss Text – 12 Pages	10-24	25-49	50-199	200-499	500-999	1000-2499	2500-5000	5001+
Shipped To You	\$2.61	\$2.40	\$2.22	\$1.93	\$1.82	\$1.71	\$1.62	\$1.54

Notes:



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